

Cleveland Institute of Art * Cleveland Museum of Art * Cleveland Music School Settlement

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THREE CLEVELAND ARTS INSTITUTIONS AWARDED LARGE GRANTS

Three University Circle institutions have been awarded Challenge Grants by the National Endowment for the Arts. They are: The Cleveland Institute of Art, \$500,000; The Cleveland Museum of Art, \$500,000; and The Cleveland Music School Settlement, \$100,000. The sum of their grants--\$1.1 million--challenges other donors to give more than \$4 million in matching funds.

The Cleveland Institute of Art's grant assists in the \$4 million purchase and renovation of a Ford Motor Company assembly plant at 11610 Euclid Avenue. Built in 1913 for the production of Model T Fords, the plant is listed in the National and Ohio State Registers of Historic Places. The grant, made on a 4-to-1 matching basis, requires additional gifts totalling \$2 million. The greater part of the refurbished four-story building will be used as studio space for advanced art students at the Institute, with the balance of the space available for commercial tenants. The Cleveland Institute of Art, which celebrates its centennial in 1982, is the only independent, degree-granting college of art in Ohio.

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The Cleveland Museum of Art will receive its grant for the construction of a new library and new galleries, renovation of existing space for conservation, and endowment to operate the additional facilities. Opened to the public in 1916, the Museum has only twice before enlarged its galleries and support areas, once in 1958 and again in 1970. This three-story addition, at the West side of the present building overlooking Liberty Boulevard, doubles the capacity of the Museum's renowned research library; provides nine new galleries housing 18th, 19th, and 20th-century art; and expands and modernizes the conservation laboratories. To meet the terms of the challenge, the Museum must raise \$3.50 for every \$1.00 authorized by NEA, or \$1.75 million of its total \$6.5 million campaign.

The grant to The Cleveland Music School Settlement is for endowment purposes, to eliminate debt from the Endowment Fund capital, increase the Endowment Fund in order to raise salaries to meet the wage and salary guidelines of United Way Services, hire a full-time director of development, and provide more programs for its growing adult audience. The Settlement's grant is to be matched 3-to-1, for a total of \$300,000, of which half is already pledged or raised. Founded in 1912, the Settlement provides music instruction, programs, and services to a diverse audience of over 5000 persons in 45 locations throughout Greater Cleveland.

Each institution is receiving its first Challenge Grant and each must meet the terms of its grant in a three-year period.

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We are pleased that the renovation of the Institute's Ford factory was chosen by the NEA for support. The project is intended primarily for the expansion of our educational facilities, which have been overcrowded for several years. In addition, we are preserving and renovating a fine historic building and at the same time providing University Circle with much-needed new space for commercial tenants.

--Joseph McCullough, President and Director
The Cleveland Institute of Art

The Art Museum's determined efforts to maintain the excellence of its collections and activities are evident in this third addition. The new building is not large, but it is essential to maintain the quality of the work we do, in the display, care, and study of the works of art entrusted to us. NEA's recognition of our past achievements and future potential is a welcome and gratifying challenge.

--Sherman E. Lee, Director
The Cleveland Museum of Art

We are indeed grateful for, and excited by, this Challenge Grant opportunity. The philosophy of the Challenge Grant Program is one which I wholeheartedly endorse: namely, challenging institutions to set workable goals with respect to both programs and fund-raising, and then to go out and accomplish those goals. In recent years the Settlement has been forced to borrow from our Endowment Fund in order to meet increased expenses. The Challenge Grant will enable us to rebuild and increase our Endowment so that we may develop new services to meet the changing needs of the community.

--Howard Whittaker, Executive Director
The Cleveland Music School Settlement